

To All County Secretaries,

For those of you that do not know me very well my name is Steve Thornton, Stevie T to some, and I have just taken on a role at the BTBA as Head Coach. One of my missions is to enable us to grow grass roots bowling in the UK. Now I believe you all know how tough this is going to be but my Goal is to try and change the culture of bowling in the UK, even if its just a small amount, so that there is a concept of sport attached to Ten Pin Bowling. This is also a chance for the BTBA to truly give back to the beginner, and the starting league bowler, to grow a culture within a region, to educate in a sport we all are trying to support.

To do this I need a lot of support. Ideally these plans will be executed locally through BTBA licensed coaches of all levels, from fundamental to expert. I will be looking at setting up teams of coaches in regions around the country – starting with one team in the South, Midlands and North. All coaches are welcome and hopefully, with the right direction, they can implement workshops, seminars etc in their local centres. All coaches that are involved will be paid a fee for this via a charge for the workshops etc. In order for this to be successful your local centres would need to be onboard. Plus we must engage all websites and social media outlets for promotional activities.

Are there any centres in your area that would support this? Are there any coaches in your area that may like to be involved in this project?

While I am chatting to you all I understand how hard the promotion of league bowling, tournaments, practice and growing the sport has become, what would you like to see from this project? How can I help you grow the sport in your region?

I really want this to be successful but I am one person and need your help, for those of you that are around my age (49) you may remember how strong the sport was in the 90s and early 2000s I still believe we can start to get closer to that but we all have to pull towards one goal.

Thanks for listening I look forward to hearing your responses.

You probably have lots of questions that's great ask away.

Stevie T